First National Orthodontic Commissioning Education Day announced

The British Orthodontic Society has announced today that it is organising the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved in commissioning NHS orthodontic services.

The BOS want this day to be as inclusive as possible and, with that in mind, has announced today that presentations will be given by representatives from PCTs, the BSA, the DoH, as well as the British Orthodontic Society. The topics to be covered during the day include:

- Justification and scope of orthodontics
- Background and principles of the PDS contract
- Orthodontic monitoring and BSA reports
- Handling practice sales and retirements
- Referral management
- Benefits of local managed clinical networks
- Dealing with orthodontic tenders and re-commissioning

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided free by the British Orthodontic Society. More information and a booking are available from www.bos.org.uk.

Inspirational Education at the British Dental Conference 2009

The team from Smile-on were on hand at this year’s British Dental Conference 2009 to showcase the groundbreaking learning solutions that have made them the market leader and trusted name in healthcare education.

Delegates were impressed with the much talked about courses including:

- Clinical Photography: the art to taking perfect clinical shots, advice on correct equipment and accessible ways to keep patients better informed whilst enjoying robust medico-legal protection
- Communication In Dentistry: Stories From The Practice. A programme that provides everything necessary to open effective lines of communication with patients and colleagues whilst promoting success across the board
- Clinical Governance: Designed to enable total compliance with Healthcare Commission standards

Smile-on also launched a brand new programme that caused waves at the BDA.

DVNET II offers flexible, expert training to dental nurses studying for the National Certificate or NVQ level 3 in Oral Health Care and is also an invaluable update programme for established nurses.

For more information call 020 7400 9008 or email info@smile-on.com.

Supreme Consumables from Dentsply at the BDA Conference 2009

Dentists committed to the highest standards of care ensured that they remained at the forefront of clinical excellence by visiting the DENTSPLY stand at the BDA Conference 2009.

Eager delegates discussed all aspects of DENTSPLY’S renowned product range and their benefits:

- Hi-Di Diamond Burs: long lasting, facilitating excellent margins - diamonds are a dentist’s best friend
- Artic cutting-edge restorative and periodontal hand instruments – tools for a true artist
- SmartGem2 – permanent cementation ‘strength in simplicity’
- Impression taking with Aquasil Ultra – always makes a good impression.

Any member of the dental team can win big, by simply filling out a short 5 minute questionnaire on the DENTSPLY website. The world renowned and respected supplier will select 10 finalists in October ready for the final draw in November.

To find out more about how you could have the chance to win £1M with DENTSPLY go to www.dentsply.co.uk.

BDA success for Kemdent

Staff at Kemdent were delighted to receive orders from many new customers on their stand at the British Dental Conference 2009, Glasgow. Many practitioners were also pleased to take advantage of the trial offer on Diamond Carve GIC restorative, Diamond Carve and 90 GIC are becoming increasingly popular. Diamond GICs use a unique moisture resistant chemistry making them easier and less messy to use.

Product samples given out by Kemdent were also appreciated. The samples gave new and existing customers the chance to appreciate the quality and variety of kemdent products, including the range of Kemdent Cross-Infection control products, Bite Registration, Prophylux Paste and other materials.

For further information on Kemdent products or to place orders call Jackie or Helen on 01793 770256 or visit our website www.kemdent.co.uk.

The New Patient Solution Unveiled at the BDA Conference

Dentists looking for a way of reaching out to new patients and increasing their profitability were excited by the possibilities unveiled by Munroe Sutton at the British Dental Association Conference.

The Munroe Sutton team talked with delegates about the features and benefits of the Munroe Sutton Patient Referral Plan. Proven in the competitive US dental market, the plan helps UK dentists to offer attractive and cost-effective treatment, growing their patient base and filling their appointment books. Features that impressed dentists included:

- No charge to the dentist
- Payment at time of service for increased cashflow
- Simple and customised practices, whether general or specialist
- 24/7 automated telephone system for quick and convenient patient verification

BDA Scotland

February 2009 was a lucky month for one Scottish Dentist, Dr Hazel Coventry, who previously had only ever won a bottle of champagne, scooped the FREE Aquacut Quattro in the Velopex Competition of the February issue of Dentistry Scotland. The competition closed on the first of June and later that week, to coincide with the BDA Conference and Exhibition in Glasgow, a surprised and delighted Dr Coventry was presented with her prize.

This is all achieved using the unique Velopex ‘water curtain’ bringing a new dimension to the air abrasion concept. The clinicians and patients dislike of air abrasion being principally the mess associated with this technique. The Velopex Aquacut Quattro delivers a vanilla scented fluid along with the stream of air and particles thus allowing standard aspiration to cope with the emissions from the handpiece tip.

For more information or to ask any questions, please contact: Mark Chapman. Medivance Instruments Ltd Barretts Green Road LONDON N19 7AP Tel 077354 084877.

Re-covering Your Seat!

The Bacham Saddle Seat has proved to be incredibly popular over the past few years, particularly as dentists are becoming more aware of the long-term health risks posed by conventional stools.

Bambach Europe Ltd is offering a re-covering service for saddle seats that are more than 5 years old. You may find that the colour scheme in your practice has changed during this time or that the cover is simply showing signs of wear and tear.

The Bambach Saddle Seat helps to align the spine whilst maintaining the natural s-shape thus preventing the discs from being put under pressure. The hips are kept at the optimum angle of 450 to the spine so back and thigh muscles are at their most relaxed. Each Bambach Saddle Seat is fully adjustable to create a bespoke stool for each individual.

Innovative, invisible orthodontics at BDA 2009

Attendees at the 2009 British Dental Association Conference at the Scottish Exhibition and Conference Centre in Glasgow were fascinated to discover how General Dental Practitioners can provide quality, effective orthodontic care to their patients in their own surgery. Clearstep’s groundbreaking system of invisible approaches to orthodontics has been specifically designed to correct malocclusions through precisely planned incremental steps.

The clear positioners are wafer thin and made of transparent medical grade plastic. For the patient, they are comfortable to wear, easily removable and don’t impact on speech. Most importantly, they are practically invisible.

The Clearstep system offers excellent results and full convenience to the patient within their own dentist’s practice, without the need for referral. With a large distribution network and backed up by access to experts, Clearstep is revolutionising orthodontic care - in clear, easy steps.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 575910 or email info@clearstep.co.uk, www.clearstep.co.uk.

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Surgery Design

The Bambach Saddle Seat helps to align the spine whilst main-
The company offer a 50-day trial for new users so, call Lsmbach on freephone 0800 581108 for further information or to arrange your 50 day trial.

CEREC
Coming to a Town near You!

Sirona Dental Systems are pleased to invite you to attend a live demonstration of the revolutionary CEREC chairside system at a local practice near you.

This will give you the perfect opportunity to see the CEREC System in action, with a live demonstration, carried out by a local practitioner, without obligation.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technology. The CEREC system is constantly evolving and progressing as the most innovative chairside restoration system in the dental marketplace today. It gives you a new dimension in chairside care, where no impressions or casts are needed, making a revolution in dental technology.

CEREC is clinically proven; it offers superbly aesthetic, long term and durable restorations for your patients in a single visit whilst also generating outstanding extra income for your dental practice.

Take the plunge and call Sirona Dental Systems on 0845 071 5040 for details of a live demonstration close to you.

Support Chairs
The Perfect Saddle Stool
The Art Of Sitting

Regularly recommended by Orthodontic Specialists and Physiotherapists, Support Chairs’ Perfect Saddle Stools have solved lower back problems for thousands of people. They enable incumbents to sit straight and comfortably relaxed - hour after hour - enabling them to attain the same posture as when standing - the back muscles relaxed and spine following a soft, natural curve.

Compact, they allow incumbents to move around freely and are available in Classic and Advanced versions. The latter featuring a front indentation and groove across the seat for better ventilation and to relieve pressure on the vertebrae.

When seated, occupants automatically assume the position that produces least stress for muscles, ligaments and joints. Simultaneously the shoulders are lowered and muscles relaxed. This positions posture, allows deeper breathing, improves reach and hand control.

For further information contact your regular Dental Dealer or Sirona Technology on 01296 581764, fax 01296 586585, email sales@supportstool.co.uk or visit www.supportstool.co.uk.

Designed Around You!

The style of your practice says a lot about your overall approach to dentistry and there’s no doubt that a modern, comfortable surgery can make a lasting impression on your patients.

The key to putting your patients at ease whilst practicing in comfort is efficient surgery layout. The highly experienced team at Henry Schein Minerva have at their disposal the latest CAD technology which they use to achieve the best possible surgery design in the space available, delivering excellent clinical working areas and maximum patient comfort.

This revolutionary technology allows Henry Schein Minerva to produce scaled layouts, plans and accurate service drawings, ensuring the best possible ergonomic design and guaranteeing that your new surgery will be designed with the minimum of practice disruption.

For more information on the surgery equipment and design services available from Henry Schein Minerva simply call 08700 10 20 41 today.

Unique Concepts from Clark Dental

Clark Dental, the most trusted specialist in surgery design and equipment in the UK, has put its expertise into action when working with Mr Almir Hajramovic to make Estetica Dental Clinic, Camberley representative of cutting edge dentistry.

A true design marvel, the surgery does not rely on natural light. Instead, a state-of-the-art system allows variable brightness. “We can create a beasqape atmosphere,” says Almir. Full glass frontage prevents patients from feeling enclosed yet also protects their privacy, “Clark Dental’s experts helped us to shape the design in a way that was functional and aesthetic.”

“I can only praise Clark Dental. They supported us in our unique concept, also taking sterilisation and storage into account in the design.”

Clark Dental also provides comprehensive installation, training and aftercare, to ensure that clients enjoy complete peace of mind in their new environment, and offers solutions to suit every budget.

For more information contact Clark Dental Wickford Essex Office on 01268 733146 or email enquiries@clarkdental.co.uk or Clark Dental Nantwich Cheshire Office on 01270 615750 or email sales@clarkdental.co.uk.

NEW CEREC® AC from Ceramic Systems (CEREC®)
makes impression free dental practice a reality

The NEW CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches – quickly and conveniently - without the need for impressions; generating virtual 3D models enabling Dentists to offer an even wider range of restorations.

Instead of conventional laser or infra-red light sources, Bluecam features high-performance LEDs which deliver optical impressions of unprecendented precision; this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any existing anxiety.

Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, e-mail j.colville@ceramicystems.co.uk or visit www.ceramicystems.co.uk.

Support Chairs
Ergonomically designed for optimum comfort!

Support Chairs, from Support Chairs, are the product of world class Swedish furniture design by Bruno Mathsson. They have been developed for professionals working in sedentary positions, where both body support and the ability to move freely are essential.

Each seat is manufactured to order so that they meet all the individual needs of those who sit at them; giving the Stool the flexibility and adaptability to suit the needs of the individual.

For further information contact Support Chairs, on 01952 582900, email j.colville@supportchairs.co.uk or visit www.supportchairs.co.uk.

Do you want peace of mind when updating your surgery?

If you are planning to fit or update your surgery, speak to The Dental Directory first.
The Dental Directory’s highly-trained and experienced sales team will offer you unbiased and impartial advice on which solution is best for your practice and guide you through planning, installation and commissioning – while all the time ensuring the practice meets government guidelines regarding HTM 01-05 compliance.

The Dental Directory offers a wide range of treatment centrefixed cabinetry from highly respected worldwide brands such as Belmont, Anthos, Stern Weber and, their newest range to the equipment portfolio, Kavo Dental.

With competitive pricing, attractive finance packages and outstanding customer and product support, they believe its time you made the right choice and invited The Dental Directory to be part of your winning team.

For a free no-obligation consultation, or to receive our latest equipment and digital imaging brochure call 0800 585 585.

Highline Bespoke Storage Solutions

Highline bespoke health-care storage solutions, from Support Chair, are the ultimate answer in mobile storage systems.

Available in a choice of nine formats they are extremely versatile and meet the exact storage requirements for each and every individual. Probably the reason why Highline cabinets are becoming so widely used in clinics, surgeries, laboratories and treatment rooms.

Composed of modules, which contain sets of 4 different drawer sizes, they can be combined in one of nine models to create units of the required height, width and mixture of drawer sizes to suit the individual. Some of the models feature an open space for storing equipment, if required, or a glass fronted lockable cupboard with a height adjustable shelf.

When slotted under fixed work surfaces, Highline offers a very economical alternative to traditional fixed cabinetry. Dentists who have already opted for this concept have been delighted by its efficiency and considerable savings on capital outlay.

For further information telephone Support Chairs on 01296 501764, fax 01296 586085, email sales@supportstool.co.uk or visit www.supportstool.co.uk

Get a FREE trip to Copenhagen. With Heka Dental you’re in safe hands!

Heka Dental invite Dentists to visit Copenhagen to see their design and production facilities, as well as their beautiful city. There will be several trips a year, normally running from Thursday morning to Saturday afternoon in which guests will have an opportunity to visit their factory as well as Wonderfab Copenhagen. For Dentists ordering a Heka Dental package before or during the trip the entire visit will be free. Otherwise, Dentists will only need to pay for the flight and hotel.

Incorporating the latest Treatment Centre Technology, Heka Dental’s UNIC is the ultimate embodiment of feedback from patients, dentists and service engineers etc. Combining aesthetics with functionality, its inviting appearance and carefully thought through functionality creating the perfect environment for a pleasant dental visit.

Get further information about Heka Dental please email Bjorn Friisom@heka-dental.dk or by telephone on 0045 43 320990, by fax on 0045 43 520980 or by visiting www.heka-dental.dk.

No Pain is your gain!

Look across any practice or reception area and the chances are you’ll see staff slouched on their chair in a position guaran-

eed to deliver a lifetime of bad backs, sore necks and painful shoulders.

Over 9.5million working days are lost annually in the UK due to back problems and most of these could be saved by sitting in a better position more of the time.

Sitting in comfort whilst working is easy to achieve with the ergonomically designed DynamoSeat and InCharge stools from Evident. These wonderful stools automatically correct your seating position, providing the perfect balance, maximum support and comfort, ensuring you work in comfort all day long.

The DynamoSeat and InCharge stools will also have an impact on your practice as they are available in a variety of styles and colours, however they won’t have an impact on your bank balance as they are remarkable value for money.

To sit in comfort everyday, please contact Evident on Freecall 0300 521111 or visit www.evident.co.uk

Dr Bhogal Receives the New CEREC AC Bluecam from Sirona Dental Systems

As the first recipient in the UK of the new Sirona CEREC System the CEREC AC Bluecam, Dr Bhogal was presented with a certificate by Sirona Dental Systems acknowledging the inclusion of the new CEREC system into his busy Bridge Dental Practice in Iseworth. To com-

The recent release of the 2009 Budget means the uncertainties of the country’s finances are being held firmly under the microscope. The construction of the economy has caused many businesses to fold, and with more uncertain times to come, dental professionals need to have the best expert guidance available to them.

The ASDP is dedicated to providing the most up to date information and guidance to the dental professional in need of assistance. Relevant to the recent budget release ASDP members can provide help with pensions, insurance, accountancy, sales and valuing and much more.

ASPD’s website is constructed to provide a forum for dental professionals looking for a comprehensive guide on who to contact for information. There are up to date articles, and a list of members’ contact details for reference. When contacting the ASDP for assistance, today’s dental professional can be assured they will receive support from the most experienced group of service providers in the dental field.

For more information on the ASDP please call 0800 4586775 or visit www.aspd.co.uk

The Clearstep System: state of the art orthodontics for GDPs

General Dental Practitioners can offer their patients a complete smile solution thanks to the Clearstep System. Incorporating a range of cutting edge appliances, designed to achieve excellent results whilst safeguarding patient wellbeing, the Clearstep System lets dentists treat mild to severe malocclusions in patients aged 7 to 167.

Because ease of use is vital to facilitate efficient and cost-effective treatment, and to provide the most convenient and affordable service to patients, the Clearstep System is arranged into 5 key elements, each focusing on a particular stage of treatment. These are:

- Pre-Alignment
- Space Closure
- Alignment
- Finishing and Detailing
- Xtras

Appliances include the Clearstep Closing Spring, the CODA expansion device, the Buccal Segment Settling Appliance, the FORB and clear medical grade polymer positioners to align teeth incrementally.

For more information call the Opt Laboratory & Diagnostic Facility on 01542 557910 or email info@clearstep.co.uk, www.clearstep.co.uk

Bleaching solutions

With Vita’s unique bleached shade guide you can monitor your bleaching process in a realistic and logical manner (spec-
Curaprox Cleans Up At The British Dental Conference 2009

Curaprox proudly displayed its excellent selection of Chlorhexidine products at the British Dental Conference (4th-6th June 2009 at the Scottish Exhibition and Conference Centre, Glasgow).

Chlorhexidine (CHX) is a potent antiseptic and disinfectant, and the outstanding Curaprox range includes:

- Curasert Gel - targeted, direct application of 0.5% CHX
- clinically proven efficacy
- ADS205 rinse
- non-staining, alcohol free daily fluoride and CHX rinse
- 0.05% fluoride, 0.05% CHX
- ADS220 for short-term use
- 0.2% CHX
- non-staining, clinically proven palatable
- ADS705 gel toothpaste for daily use
- 0.05% fluoride, 0.05% CHX
- NO Sodium Laureth Sulphate

The Curaprox team helped dental professionals source the best CHX products from this trusted company.

For more information call 01480 862084 or visit www.curaprox.co.uk

KaVo 5 for Free!

With no maintenance bills or unexpected repairs to pay for, more UK dental professionals are renaming quality equipment from trusted manufacturer KaVo. KaVo is like as little as £27.80 per month, based on a 5-year rental plan, you can work with the best and quietest handpieces available.

KaVo is currently offering the opportunity to purchase a flexible range of handpieces including the GENTLEXElence turbines and GENTLEPower slow speed handpieces on a 3-year rental agreement, fully guaranteed for 3 years with maintenance thrown in in absolutely free. This means that over the rental period, you are saving over £225 on the current retail price and receiving free handpiece maintenance over 3 years to protect your investment. (CRM based on GENTLEsilence 8000B model).

At the end of the agreement you will be given the option to either keep the handpieces for a nominal cost or upgrade to a new model.

*terms and conditions apply

Don’t miss this fantastic opportunity, contact KaVo today on 01494 755 000, email: sales@ka vo.com or visit www.ka vo.com

SIROLaser Advance sets new standards of user-friendliness and flexibility

Today the SIROLaser Advance offers a fast and effective way of treating your patients. With a wide variety of treatments such as Periodontics, Endodontics as well as Surgery applications the new diode laser, due to its precise power setting offers even greater flexibility than ever before. The SIROLaser Advance also allows you to store information about individual patients as well as individual treatment sessions. Patient data can be easily transferred to patient records via a convenient USB flash drive.

The SIROLaser Advance comes ready-to-use, with several preset programs for common laser applications and an intuitive user interface that allows you to start taking advantage of its convenient features and small footprint right away.

For further information please visit: www.beverlyhillsformula.com

Upgrade to the healthier side of whitening and stop Gingivitis before it starts.

Beverly Hills Formula premium brand dental whitening products have unique combinations of anti-bacterial agents, low abrasives and inorganic salts to protect and whiten teeth. They gently remove stains from teeth, without harsh abrasives. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave your breath smelling fresher. Permolathol, Panthenol, Vitamin E, Folic Acid and Zinc loss and nourish and heal the gums, whilst the Xylitol and higher Fluoride level of 450ppm F help to strengthen, remineralise and harden tooth enamel for cavity protection. With regular use the Potassium Citrate formula builds a protective layer on the tooth’s nerve endings, providing long lasting protection against tooth sensitivity. The result: teeth that appear whiter, feel smoother and remain cleaner.

For further information please visit: www.beverlyhillsformula.com

Protect your practice with DentalAir UK

DentalAir UK is the only specialist organisation that focuses on supplying clean compressed air systems to NHS clinics and private practices. Dentists wishing to revolutionise their compressed air systems will benefit greatly from entering into a relationship with DentalAir UK.

By not maintaining a compressed air system, dentists are running the risk of having serious pathogens enter their air instruments. Mineral oil fuelled compressor systems could be harbouring potentially lethal pathogens. High levels of moisture and the presence of mineral oil is a breeding ground for bacteria, hazardous not only to patients but practice staff as well.

Enter into the most productive relationship of your career with DentalAir UK, and provide your patients with clean, pathogen free air during procedures. Rely on the best customer service, technical support with regular updates to keep you informed.

Call Dental Air on FREEP-HONE 0800 542 7575 and ask for a FREE Practice Manager’s Guide, or visit www.dentalair.co.uk

Tax Investigations: The Right Support

HM Revenue & Customs has changed its approach, and it has become increasingly important for dental professionals to consider tax investigation risk. Professional Fee Protection Ltd (PFP) offers complete peace of mind with a range of policies to suit every practice.

PFP is recognised as one of the most reputable and experienced fee protection providers in the UK. With the TaxMaster and P&iMaster policies, dentists can receive up to £75,000 towards accountant and specialist’s fees in the event of a tax investigation.

Tax investigations can be intimidating, time consuming and ultimately very costly. The right support can help you face the tax inspector with confidence, ensuring the enquiry runs as smoothly and swiftly as possible. The policies provided by PFP can cover the cost of fees, and give you the freedom to focus on treating your patients and running your practice. A 24-hour legal helpline is also provided.

For more information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfponline.com

Total Care Sensitive

A new adjunctive for dentine sensitivity

Discomfort from dentine sensitivity is very common within the adult population. An epidemiological study indicated that up to fifty seven per cent of people questioned claimed to suffer from the condition.

New Listerine Total Care Sensitive has been formulated to play an effective role in dentine sensitivity protection regimes; killing bacteria in the biofilm that cause soft tissue inflammation, which can lead to gingival health problems.

Listerine Total Care Sensitive has a unique triple action. It contains potassium nitrate, an ingredient commonly used in sensiti-